

Manufacturing Express Giveaway

Official Rules

NO PURCHASE NECESSARY

1. **SPONSOR:** Association of Equipment Manufacturers, 6737 W. Washington Street, Suite 2400, Milwaukee, WI 53214 (“AEM”).

2. **HOW TO ENTER:** An eligible entrant must electronically register and complete at minimum one of three modules offered through the AEM Manufacturing Express Interactive Game. **NO PURCHASE NECESSARY.**

3. **ELIGIBILITY:** Anyone who, at the time of entry, is a U.S. citizen or permanent resident and is eighteen years of age or older. Employees of AEM, its promotion and advertising agencies, independent contractors and anyone involved in the development or execution of the giveaway and the immediate families (defined as spouse, parents, siblings, children and their spouses) of such persons and the members of the households of such persons, are ineligible.

4. **ENTRY:** An entrant accumulates “entries” by completing the offered modules (total of three) in the Interactive Game. Completion of a module earns the entrant one entry. Each module may only be completed once for the purpose of entry for the Grand Prize. The maximum total number of entries that an entrant can accumulate is three. To qualify for the Grand Prize drawing, an entrant must have a minimum of one entry by Midnight EST on October 18, 2024.

5. **PRIZE:** Prize entries can begin the week of July 1, 2024. The Grand Prize drawing will occur on or about January 2025. The Grand Prize is listed in Section 6. Delivery of the Grand Prize will occur through a dealership network. All pickup or delivery costs are the sole responsibility of the winner. All entrants agree that AEM is not liable for any loss incurred once the prize has left the dealer’s control. All expenses not specified in these Official Rules, including, without limitation, duties, taxes of any kind whatsoever (including federal and state income taxes on the prize, sales taxes, vehicle registration and document fees, etc.) are the sole responsibility of the winner.

6. **PRIZE VALUE:** The approximate value of the Grand Prize (2024 Pickup Truck) is \$ 55,000.

7. **SELECTION OF WINNER:** A random drawing for the Grand Prize from among qualified entrants will take place on or about January 2025. To be declared a winner, AEM

(whose decision is final and binding on all aspects of the Giveaway), must first confirm the selected entrant's eligibility. If a selected entrant is deemed ineligible at the time of the drawing, an alternate entrant will be selected from among all remaining eligible entrants. Attendance at the drawings is not required to be declared a winner. If a winner cannot be notified within fifteen days after drawing, or in the event of a selected entrant's non-compliance with any of the requirements of these Official Rules, the prize will be forfeited. A winner is free to decline a prize and AEM may select an alternate winner under these circumstances, at AEM's option.

8. **ODDS OF WINNING:** For entrants qualified to participate in the Grand Prize drawing (see Section 4), odds of winning the Grand Prize depend on the number of "entries" an entrant has accumulated at the time of the Grand Prize drawing (maximum number possible being three) versus the total number of "entries" accumulated by all qualified entrants at the time of the Grand Prize drawing.

9. **REQUIREMENTS OF WINNER:** The winner must strictly comply with these Official Rules and the failure to do so may, at AEM's option, result in prize forfeiture. The winner will be required to sign (i) an affidavit confirming eligibility and compliance with these Official Rules; (ii) a Publicity Release Form, granting AEM permission to use, without additional compensation, winner's name, city and state address, photograph, likeness, voice, and/or company information for purposes of advertising, promotion and publicity in any and all media (including the internet); and (iii) a Liability Release Form releasing AEM, those involved in the Giveaway's development or execution and other persons from any and all liability arising from this Giveaway and/or the receipt, use or misuse of the prize, including, without limitation, liability for death, personal injury, damage or loss of any kind. The winner shall also be required to provide AEM with all necessary information to report the prize award to the taxing authorities,

10. **CONDITIONS OF PARTICIPATION:** By taking part in this Giveaway, entrants agree to be bound by these Official Rules and the decisions of AEM are final in all matters relating to the Giveaway. AEM reserves the right to permanently disqualify from the Giveaway any person it believes has violated these Official Rules.

11. **GENERAL TERMS AND CONDITIONS:** Giveaway is subject to the Federal, state and local laws of the United States. **VOID WHERE PROHIBITED.** AEM reserves the right, in its sole discretion, to cancel, suspend or modify this Giveaway in any way, at any time, and without notice.

12. **GOVERNING LAW:** Participants agree that the Giveaway is governed solely by United States law. Any claims arising out of the Giveaway shall be governed solely by Illinois law and may be brought only in Federal or state court in Illinois. If any provisions of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.